

MY COLUMN

(By the CUB-EDITOR)

MORE ABOUT BRIDGE.

I have already written three articles about Bridge and as I believe they have been fairly well received, I am venturing to write another. Bridge is a greater brain food than anything I know, better even than Virol and fish. That is why I am writing so much about it. Of course, when I say that Bridge is a brain food I do not mean that one has only to take it up and the grey matter starts to form so quickly that before long an empty headed flapper is turned into a "blue-stocking." That would be too much to expect. It is harder to knock a modicum of sense into the heads of some flappers than it is to blow up Chain Rock with a pop gun. Not even Bridge can work impossibilities. But please do not let it be thought for a single moment that I am speaking of local flappers. Rather am I discussing the species in general. The diverse ways in which Bridge is played are as numerous as the makers of moonshine in Newfoundland. Nearly everyone who takes up Bridge plays on a system of his or her own. Especially does this apply to women, who generally suit their play to the colour of the hat or dress they are wearing. The most amusing sight I have ever seen was that of four Bridge players, two women and two men, all of whom played on a different system, and with varying degrees of interest. There was the old man who considered it a greater crime to make a mistake at a Bridge than to break all the ten commandments at the one time, and was ready to commit murder at the slightest sound whilst the game was in progress. As luck would have it, he was partnered with a frivolous young lady whose mind was evidently so filled with the thoughts of her latest "crush," that she could not pay attention to the game, nor yet, use her usually, constantly wagging tongue. The

Fashion Plates from Evening Telegram in 1921 showed what was considered fashionable at the time, but could be made at home or given to a tailor to make. It was also customizable, so people could cinch the waist or change hemline if they felt like it. The fabric is also recommended, which could be used to reflect class depending on what material you could afford: satin, for example, was expensive.

Fashion Plates.

A POPULAR STYLISH DRESS FOR SLENDER FIGURES.



Pattern 3423 is here portrayed. It is cut in 3 Sizes: 16, 18 and 20 years. A 16 year size will require $4\frac{1}{2}$ yards of 36 inch material.

Serge, velveteen, taffeta, satin, broadcloth, duvetyn and charmeuse are attractive for this style. The width of the skirt at the lower edge is about 2 yards with plaits extended.

A pattern of this illustration mailed to any address on receipt of 15c. in silver or stamps.

A NEW HOUSE DRESS IN "TIE ON" STYLE.



Pattern 3133 supplies this design. It is cut in 7 Sizes: 34, 36, 38, 40, 42, 44 and 46 inches bust measure. A medium size will require $5\frac{1}{2}$ yards of 36 inch material. The width of the dress at its lower edge is about $1\frac{1}{2}$ yard. Striped or checked gingham, seersucker, percale, madras, linen, and lawn are suitable for this style.

A pattern of this illustration mailed to any address on receipt of 15c. in silver or stamps.

An Evening Telegram editorial about bridge takes a good number of lines at the top to make digs about suffragettes.



This is **Elsie Holloway**, who started a photography studio in 1913 with her brother, Bert. After Bert's death in service in WWI, Elsie continued to operate the studio by herself until 1946. This photo is from 1930 (The Rooms Archives).

There is a 15 minute biographical video available at:

https://youtu.be/EKd3MmD_2yc

The suffrage movement was a global one, and disparaging imagery was attributed to suffragists everywhere. Here's a "henpecker" from the USA in 1920, via the Tennessee Virtual Archive.



And this is from Britain in 1912.

America When Femininized

SUFFRAGIST-FEMINIST IDEAL FAMILY LIFE. 1914-994

**The More a Politician Allows Himself to be Henpecked
The More Henpecking We Will Have in Politics.**

**A Vote for Federal Suffrage is a Vote for Organized Female
Nagging Forever.**

"American pep which was the result of a masculine dominated country will soon be a thing of the past. With the collapse of the male ascendancy in this country we can look forward to a nation of degeneration. The suppression of sex will ultimately have its harvest in decadence, a phenomenon already beginning. The effect of the social revolution on American character will be to make "sissies" of American men—a process already well under way."—Dr. William J. Hickson, Chicago University.

WOMAN SUFFRAGE denatures both men and women; it masculinizes women and femininizes men. The history of ancient civilization has proven that a weakening of the man power of nations has been but a pre-runner of decadence in civilization.

Will you stand for this? Prove that you will not by voting to Reject the Federal Woman Suffrage Amendment to the Constitution of the United States.

**SOUTHERN WOMAN'S LEAGUE FOR REJECTION OF THE
SUSAN B. ANTHONY AMENDMENT**

WE SERVE THAT OUR STATES MAY LIVE, AND LIVING, PRESERVE THE UNION